COUNTY CLERK'S OFFICE – CORTLAND COUNTY

ELIZABETH LARKIN
County Clerk

Tammy Locke
Deputy County Clerk

ANTHONY CAMILLI
Director, Motor Vehicles

Courthouse
46 Greenbush Street, Suite 105
Cortland NY 13045-3702
(607) 753-5021
Fax (607) 753-5378

Motor Vehicle (607) 753-5023
Fax)607) 753-5500
elarkin@cortland-co.org

RETURN THE FAVOR
VETERAN
DISCOUNT PROGRAM

Dear Cortland County Business Owner:

The County Clerk in conjunction with the Cortland County Veteran's Office, would like to invite you to help us with a very important initiative that is taking place throughout our county, the "RETURN THE FAVOR" Discount Program for county veterans.

This program is a way that our county can recognize the service and sacrifices made by those who have served our country through the armed services. Under the "RETURN THE FAVOR" Discount Program, eligible individuals would receive a picture ID card, identifying them as a veteran. Participating county merchants would agree to honor the card by providing holders with a discount on purchases or services.

An attractive professionally designed window poster will be provided to identifying the merchant as a participant of this most admirable initiative. Additionally, the merchants name, address and discount particulars will be printed in a pamphlet form and distributed to Cortland's veterans. Involvement in the program is beneficial to businesses that will undoubtedly realize increased traffic and sales.

Attached find a "RETURN THE FAVOR" discount Program Merchant Application form and we hope that you will consider becoming a participant. Please join us in demonstrating our sincere appreciation and support for the efforts of those who keep us safe and fight for our freedom!

Sincerely,

Elizabeth Larkin
Cortland County Clerk

RETURN THE FAVOR
VETERANS
DISCOUNT PROGRAM

Merchant Application Form

Please use this form to enroll your business in our "RETURN THE FAVOR" Discount program. Be sure to include the official name of your business, it's address, hours, and discount specifications. This form must be signed by the business owner and returned to the Cortland County clerk's Office.

Merchants reserve the right to withdraw from the program at any time.

Business Name:_____

Address:_____

Telephone#:_____

Hours:_____

%Discount Specifications (check one)

___10% ___15% ___20% ___25% ___Other_____

Limitations or conditions _____

_____

_____

_____

Business Owner Name (print)_____

Signature:_____

Date: _____

Return this form to:

BY MAIL:
Cortland County Clerk's Office
46 Greenbush Street, Suite 105
Cortland, NY 13045

BY FAX:
(607)753-5378

Questions?? Call the County Clerk's Office at 607-753-5021

RETURN THE FAVOR
Veterans
Discount Program

Program Rules and Conditions

- **Cardholder must present the card to receive discount**
- **Discount is applicable to cardholders only**
- **Discounts may exclude certain merchandise or services**
- **Discounts may change or cease at any time, at the discretion of program participants.**
- **For further information contact the Cortland County Clerk's Office at (607) 753-5021**
- **An Updated participating merchant list will be listed on the County Clerk's website at www.cortland-co.org/cc/index.htm**
- **Program will commence May 28, 2010**