



CORTLAND COUNTY

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October 21, 2013

For Immediate Release

Cortland County Saves Residents More than \$1 Million with ProAct Prescription Discount Card

CORTLAND - In September 2009, Cortland County launched the ProAct Prescription Discount Card for their residents. The program targets those individuals who are uninsured or underinsured by providing financial relief at local participating pharmacies. Residents of Cortland County utilized the discount card to fill more than 28,000 prescriptions and collectively saved over \$1 million since the start of the program.

By partnering with ProAct, Cortland County is one of many counties across the country that have been able to provide their residents, regardless of age or income, affordable access to prescription medications. Every prescription receives a discount, including some pet medications. When visiting the pharmacy simply show the pharmacist/pharmacist technician the discount card and you can anticipate saving an average of 10-20% off name brand medications and 20-70% off generic medications. Residents can visit the discount card website at www.NYRxDiscountCard.com to locate the nearest participating pharmacy as well as check the cost of their medications.

“We all know prescription medications can be expensive” said Sandy Price, Chair of the Health & Human Services Committee, which spearheaded the program. “More than \$1 million has been saved by our residents thanks to this program, and we encourage every resident to keep a card on hand and to take advantage of this money saving program whenever possible.”

The ProAct Prescription Discount Card Program is completely free for the county and residents. Discount cards have been provided to county offices including the Department of Social Services, the Health Department, the County Office Building and to all participating pharmacies. To acquire a discount card or if your card has been lost, they can be picked up at the Area Agency on Aging, Social Services Department or by contacting your Legislator. If you have access to the internet, you may print a Cortland County card at www.NYRxDiscountCard.com with a few simple clicks. If you have been using the card and would like to share your story please contact Jeremy Boylan, Clerk of the County Legislature at 607-753-5049 or jboylan@cortland-co.org